



Drive2Transform





The Drive2Transform project supports the **automotive** sector in managing the transformation process by developing a transregional strategy and using an open transformation platform.

INTERNATIONAL READINESS INDEX

Where does your company stand in the transformation?

Use the International Readiness Index to assess and develop your competitiveness and future viability in comparison to your region and other European regions.

Why participate?



- → Benchmarking: How well does your company perform compared to others?
- → Actionable recommendations: Identify potentials and opportunities early on.
- → Strengthen market position: Stay competitive with wellfounded insights.
- → Leverage synergies: Discover networks and cooperation opportunities.

How it works!



- → 1. Complete the survey: Answer targeted questions in a 45-minute online interview.
- → 2. Receive your Readiness Index: Your company will be analyzed and evaluated.
- → 3. Comparison & insights: See where you stand in comparison to your region and Europe.
- → 4. Derive action options: Use the analysis for strategic decision-making.

What is assessed?

Electrification

Future of e-mobility

(batteries, charging infrastructure, power electronics)

Automation

Technologies for autonomous driving & driver assistance systems

Connectivity

Smart communication & data networking (V2X, cloud, infotainment)

Platform Economy

Digital platforms for mobility services (ride-sharing, fleet management)

OUR PARTNERS





Business Upper Austria OÖ Wirtschaftsagentur GmbH CHEASE SEGRECALIZATO AGRES

NOI S.p.A



Regional Development Agency of the Pilsen Region



Katowice Special Economic Zone



Pforzheim University -IoS³ - Institute of Smart Systems and Services



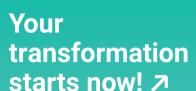
Chamber of Commerce and Industry of Slovenia



Pannon Business Network Association



SEVA – Slovak Electric Vehicle Association



Join now and receive the International Readiness Index!

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