

## Drive2Transform



## Driving Transformation – Connecting Central Europe

The Drive2Transform project supports the **automotive** sector in managing the transformation process by developing a transregional strategy and using an open transformation platform.

# INTERNATIONAL READINESS INDEX

## Where does your company stand in the transformation?

Use the International Readiness Index to assess and develop your competitiveness and future viability in comparison to your region and other European regions.

### Why participate? >>>

- **Benchmarking:**  
How well does your company perform compared to others?
- **Actionable recommendations:**  
Identify potentials and opportunities early on.
- **Strengthen market position:**  
Stay competitive with well-founded insights.
- **Leverage synergies:**  
Discover networks and cooperation opportunities.

### How it works! >>>

- **1. Complete the survey:**  
Answer targeted questions in a 45-minute online interview.
- **2. Receive your Readiness Index:**  
Your company will be analyzed and evaluated.
- **3. Comparison & insights:**  
See where you stand in comparison to your region and Europe.
- **4. Derive action options:**  
Use the analysis for strategic decision-making.

# What is assessed?

- 1 Electrification** **Future of e-mobility**  
(batteries, charging infrastructure, power electronics)
- 2 Automation** **Technologies** for autonomous driving & driver assistance systems
- 3 Connectivity** **Smart communication & data networking**  
(V2X, cloud, infotainment)
- 4 Platform Economy** **Digital platforms** for mobility services  
(ride-sharing, fleet management)

## OUR PARTNERS



Business Upper Austria OÖ  
Wirtschaftsagentur GmbH



NOI S.p.A



Regional Development  
Agency of the Pilsen Region



Katowice Special  
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Pforzheim University -  
IoS³ - Institute of Smart  
Systems and Services



Chamber of Commerce  
and Industry of Slovenia



Pannon Business  
Network Association



SEVA – Slovak Electric  
Vehicle Association

## Your transformation starts now! ↗

Join now and receive the International  
Readiness Index!

Contact: Cluster Mobility & Logistics

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