



## Stay informed about RECIPROCITY!

The **RECIPROCITY Information & Communication Platform** for cooperation and co-development will serve as a means to provide **match-making** between mobility practitioners, city representatives, investors and other stakeholders. It will also be a **repository** for all recommendations, reports and outputs of the RECIPROCITY project supporting wide-scale replication of sustainable innovative mobility solutions and ensuring an effective knowledge exchange.

### Are you interested to stay informed about RECIPROCITY? Get in contact with us!

Cities and city representatives, mobility experts, industry actors, citizens, entrepreneurs and any other interested stakeholders willing to be informed about the project can subscribe to our newsletters and start receiving interesting news and results from the project.

You will also be able to find us at **key sectoral conferences and events** where our partners will present results and findings in terms of replicating existing mobility solutions to different local contexts across Europe. These interesting results will also be made available on our Information & Communication Platform and the RECIPROCITY website.

See the back page for contact details and our website link!

## Project Partners

**RECIPROCITY (Replication of innovative concepts for peri-urban, rural or inner-city mobility)**, coordinated by **R-Tech GMBH (Germany)**, involves 10 partners including clusters, innovation accelerators, and research institutions with a balanced mix of expertise from across Europe, under the purview of INEA, the EU's Innovation and Networks Executive Agency. The project started in February 2021 and will run for 32 months.



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[www.reciprocity-project.eu](http://www.reciprocity-project.eu)

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@RECIPROCITY project

# RECIPROCITY

Accelerating replication for smarter and cleaner mobility

[www.reciprocity-project.eu](http://www.reciprocity-project.eu)



The RECIPROCITY project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N°101006576.



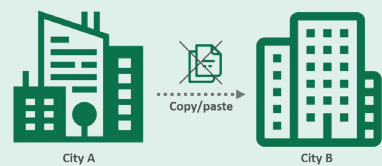
## Why? Responding to European mobility challenges

Mobility is changing. **Urbanisation**, **climate change** and **digitalisation** challenge how people and goods move from point A to point B. To cope with these ever-increasing challenges and meet European and global climate targets, urban and inter-urban areas need to become **climate-resilient** and **connected, multimodal nodes** for **smart** and **clean mobility**.

Despite the success of early pilot projects there is still **a gap in terms of transferring innovative solutions** to different contexts, cities and regions. These innovations are implemented based on specific needs and requirements of a city, district or area and transferring them to a different area is difficult. City planners and project developers often struggle to find effective ways to use results of mobility pilot projects to foster the implementation of their respective smart city strategies and community initiatives.



Urbanisation, climate change,  
population increase



Complexity of effective  
replication



Lack of the necessary  
knowledge and tools

## How? Innovative four-stage replication framework

The RECIPROCITY project will equip at least **20 cities across Europe**, of varying size and mobility demand, with the necessary tools, knowledge, contacts and methods to accelerate the **replication** of existing innovative mobility solutions.

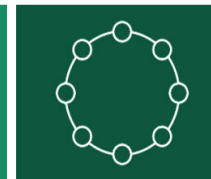
To this end, RECIPROCITY will employ a **four-stage replication framework**, helping cities to:

- **IDENTIFY** the right innovative mobility solutions and relevant stakeholders according to different **local contexts**;
- **LEARN** about requirements, processes, skills and needs for a successful implementation of these **solutions in the involved cities through capacity building and knowledge exchange**;
- **ACCELERATE** the implementation and deployment of the identified solutions through **guidance and matchmaking for business and finance**;
- **SHARE** and build upon lessons learnt and best practices.

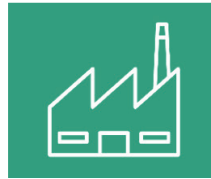
## Who? More than 30 cities & municipalities



Policy



Civil society



Industry



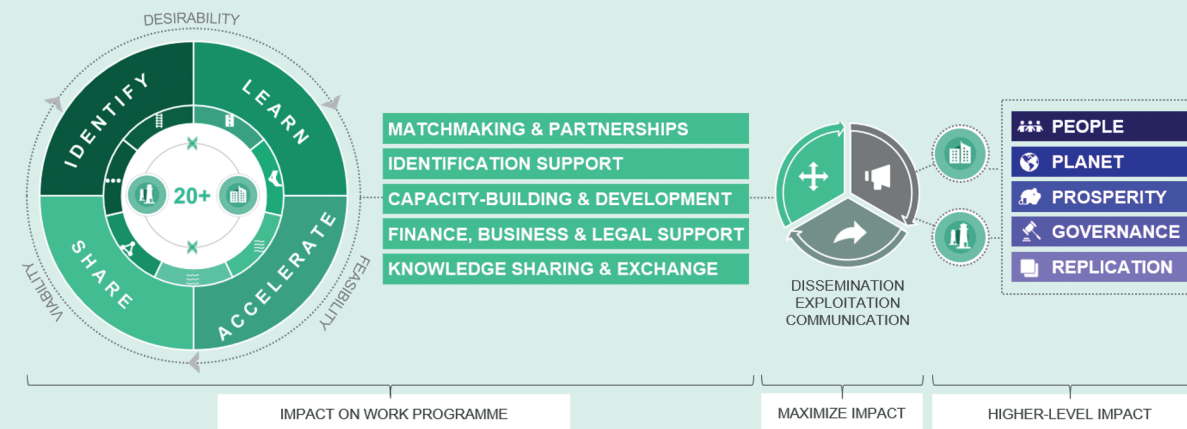
Academia

The RECIPROCITY ecosystem will include more than **30 cities and municipalities** from Europe and Horizon 2020 countries, including:

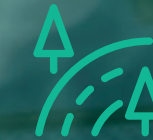
- More than 25 million people
- 16 European countries
- Coverage of 72.5k km<sup>2</sup>
- 10+ cities going through rapid social & economic change
- Rural, peri-urban & urban cities and areas
- Lighthouse & follower cities

In total RECIPROCITY will engage with more than **1000 stakeholders** from the quadruple helix of policy, civil society, industry and academia.

## RECIPROCITY concept: generating long-term impacts



## RECIPROCITY long-term benefits



### Better, smarter and cleaner mobility for all

Special attention will be paid to all population groups to make sure the developed mobility concepts are accessible by everyone.



### Reduced greenhouse gas emissions and better air quality

Road transport is still the second most significant source of CO<sub>2</sub> emissions in the EU. RECIPROCITY will contribute to the reduction of harmful transport-related CO<sub>2</sub> emissions and air pollutants.



### Wide-scale replication despite different backgrounds

RECIPROCITY will develop a holistic human-centric approach which can be applied to different cities and contexts.



### Improved local governance and transnational collaboration

Cities will act in a faster and more targeted manner. Multi-level governance and transnational collaboration will be improved.



### Prosperity for all regions

RECIPROCITY will focus on both less and more developed regions and ensure mutual learning between them while improving their competitiveness, attractiveness, innovation capacity.