

The DIInO has started successfully!

Successful project kick-off of the Digital Innovation Ostbayern (DIInO) project

What is "DIInO"? The [Digital Innovation Ostbayern \(DIInO\)](#) project is one of three European Digital Innovation Hubs (EDIH) in Bavaria. The project focuses on the digital transformation of SMEs and public administrations. The project is coordinated by Deggendorf Institute of Technology, other partners are R-Tech GmbH ("Digitale Gründerinitiative Oberpfalz" and "Cluster Mobility & Logistics"), OTH Regensburg and the Bavarian AI agency "baiosphere" in Munich. As part of DIInO, the Mobility & Logistics Cluster provides support for the "Innovation Ecosystem & Networking" and "Support to Find Financing and Investment" services.



The DIInO journey began in June 2023 with the aim of shaping the region's digital future. For a strong business location in Eastern Bavaria. DIInO supports public institutions and SMEs in digitalization, the development of innovative ideas and the automation of business processes and products. The program includes a series of qualification workshops and networking events with a focus on technology transfer, targeted matchmaking and knowledge building for industry cooperation.

At the kick-off event on November 6, 2023 at the TechBase in Regensburg, all project partners presented the consulting and training services as well as the available laboratories and technologies.

