

transform.by

Bavaria wide network

Digitization, de-carbonization, e-mobility - the transformation in the automotive industry is a central task for social and industrial policy. The Bavarian automotive industry is a key industry for employment, growth and innovation. It generates more than a quarter of the sales of the German automotive industry as a whole.



The aim of transform.by is to support the transformation process in the Bavarian automotive industry with analyses and qualification offers.

The <u>transform.r</u> project of the Cluster Mobility & Logistics provides information for the Bavaria wide network that is developing a pan-Bavarian strategic approach under the leadership of "<u>Bayern</u> <u>Innovativ</u>". The Ingolstadt region, the Nuremberg metropolitan region and the Mainfranken regiopolitan region are also involved.

Duration: 01.07.2022 - 30.06.2025

https://www.transformation.bayern/

